

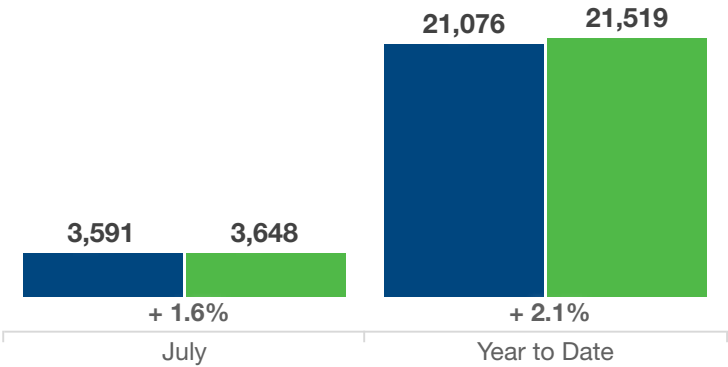
Heartland MLS

Key Metrics	July			Year to Date		
	2024	2025	% Change	Thru 7-2024	Thru 7-2025	% Change
Closed Sales	3,591	3,648	+ 1.6%	21,076	21,519	+ 2.1%
Average Sales Price*	\$367,600	\$397,785	+ 8.2%	\$354,928	\$381,083	+ 7.4%
Median Sales Price*	\$319,000	\$337,890	+ 5.9%	\$304,325	\$320,000	+ 5.2%
Days on Market Until Sale	32	35	+ 9.4%	41	42	+ 2.4%
Percentage of Original List Price Received	98.6%	97.9%	- 0.7%	98.4%	98.0%	- 0.4%
Pending Sales	3,282	3,259	- 0.7%	22,775	23,101	+ 1.4%
Inventory	7,392	8,175	+ 10.6%	—	—	—
Supply	2.5	2.7	+ 8.0%	—	—	—

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

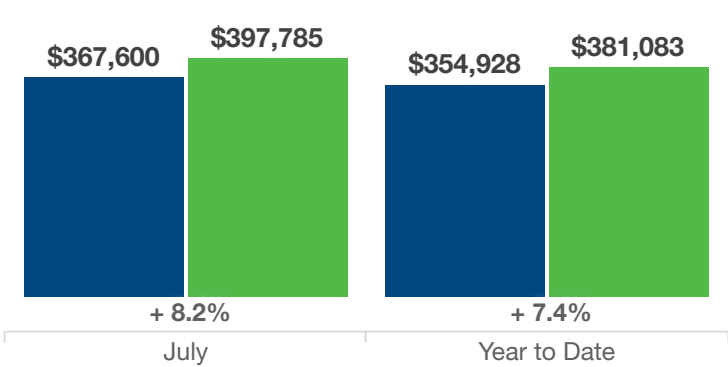
Closed Sales

2024 2025



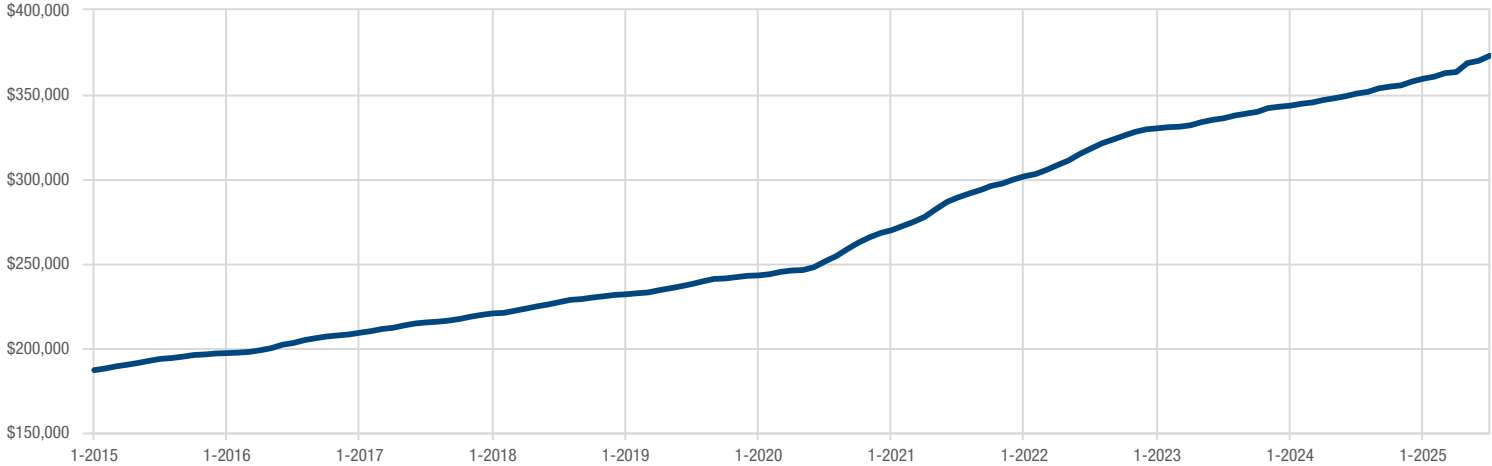
Average Sales Price

2024 2025



Average Sales Price
Rolling 12-Month Calculation

Heartland MLS



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.