

HEARTLAND MLS

# **Monthly Indicators**

#### June 2020

While much of the country was working on a phased reopening of the economy in June, real estate activity continued to strengthen as well. Nationally, June showing activity as tracked by ShowingTime was up notably from the COVID-19 depressed levels in recent months but was also up from June 2019, reflecting pent-up demand by prospective home buyers.

Closed Sales decreased 5.3 percent for existing homes but increased 17.7 percent for new homes. Pending Sales increased 15.3 percent for existing homes and 72.2 percent for new homes. Inventory decreased 48.4 percent for existing homes and 29.9 percent for new homes.

The Median Sales Price was up 4.6 percent to \$230,000 for existing homes and 6.8 percent to \$389,925 for new homes. Days on Market increased 3.2 percent for existing homes but decreased 2.5 percent for new homes. Supply decreased 47.8 percent for existing homes and 32.3 percent for new homes.

While buyer activity continues to be robust, seller activity continues to be a bit softer, with fewer homes being listed for sale than a year ago. Many housing experts believe sellers remain reluctant to list their homes due to continued concerns over COVID-19, which was beginning to see a resurgence in June. Until sellers regain confidence, housing inventory will continue to be constrained during what is expected to be an active summer selling season.

#### **Quick Facts**

- 4.0%	+ 6.5%	- 44.4%
Change in Combined Closed Sales	Change in Combined Avg. Sales Price	Change in Combined <b>Supply</b>

Residental real estate activity in the Kansas counties of Atchison, Douglas, Franklin, Jefferson, Johnson, Levenworth, Linn, Miami and Wyandotte and the Missouri counties of Bates, Buchanan, Cass, Clay, Clinton, Jackson, Johnson, Lafayette, Platte and Ray. Percent changes are calculated using rounded figures.

Existing Homes Market Overview	2
New Homes Market Overview	3
Closed Sales	4
Average Sales Price	5
Median Sales Price	6
Days on Market Until Sale	7
Percentage of Original List Price Received	8
Pending Sales	9
Inventory	10
Supply	11
New and Existing Homes Combined Activity Overview	12

# **Existing Homes Market Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



**Key Metrics Historical Sparkbars** 6-2019 6-2020 YTD 2019 YTD 2020 Percent Change Percent Change **Closed Sales** 3,905 3,699 - 5.3% 17,038 16,178 - 5.0% 6-2017 6-2020 **Average Sales Price** \$245,565 **\$258,017** \$237,923 + 5.1% \$230,713 + 3.1% 6-201 **Median Sales Price** \$230,000 \$211,500 \$219,975 \$202,000 +4.6%+ 4.7% 6-2017 + 3.2% **Days on Market** 31 32 42 39 - 7.1% 6-2017 6-2019 Pct. of Orig. Price Received 97.8% 98.5% +0.7%96.9% 97.2% + 0.3% 6-2017 6-2018 6-2019 6-2020 **Pending Sales** 3,722 4.293 +15.3%19.426 19,537 +0.6%6-2017 Inventory 6,879 3.553 - 48.4% 6-2017 6-2020 6-2018 6-2019 Supply 2.3 1.2 - 47.8% 6-2017 6-2018 6-2019 6-2020

### **New Homes Market Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

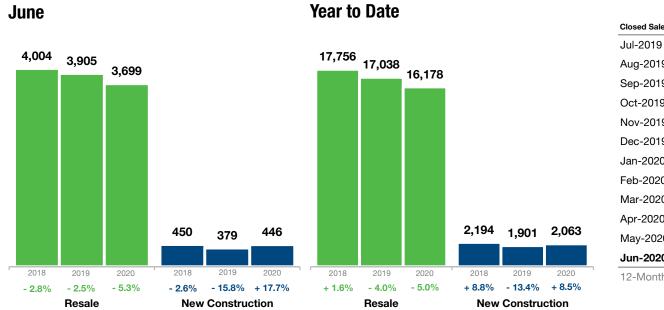


Key Metrics	Historical Sparkbars	6-2019	6-2020	Percent Change	YTD 2019	YTD 2020	Percent Change
Closed Sales	6-2017 6-2018 6-2019 6-2020	379	446	+ 17.7%	1,901	2,063	+ 8.5%
Average Sales Price	6-2017 6-2018 6-2019 6-2020	\$413,309	\$427,961	+ 3.5%	\$399,243	\$411,066	+ 3.0%
Median Sales Price	6-2017 6-2018 6-2019 6-2020	\$365,000	\$389,925	+ 6.8%	\$363,637	\$374,310	+ 2.9%
Days on Market	6-2017 6-2018 6-2019 6-2020	157	153	- 2.5%	154	154	0.0%
Pct. of Orig. Price Received	6-2017 6-2018 6-2019 6-2020	101.1%	100.8%	- 0.3%	100.8%	100.8%	0.0%
Pending Sales		302	520	+ 72.2%	2,113	2,678	+ 26.7%
Inventory	6-2017 6-2018 6-2019 6-2020	1,936	1,357	- 29.9%			
Supply	6-2017 6-2018 6-2019 6-2020	6.2	4.2	- 32.3%			

### **Closed Sales**

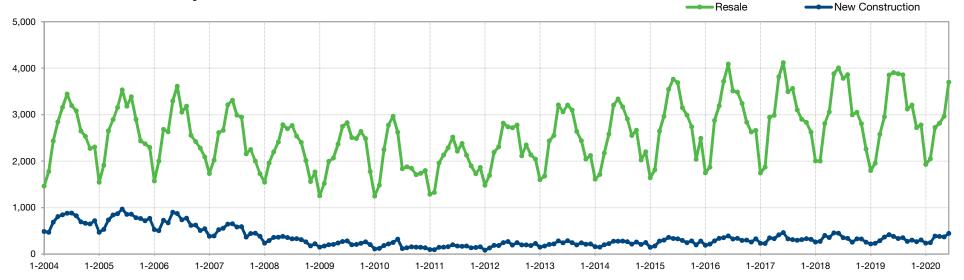
A count of the actual sales that closed in a given month.





		Year-Over-Year	New	Year-Over-Year
Closed Sales	Resale	Change	Construction	Change
Jul-2019	3,879	+2.6%	334	-4.8%
Aug-2019	3,855	-0.1%	354	+4.1%
Sep-2019	3,121	+4.2%	274	+7.0%
Oct-2019	3,206	+5.0%	302	-7.6%
Nov-2019	2,719	-3.1%	267	-17.8%
Dec-2019	2,779	+23.0%	304	+19.2%
Jan-2020	1,930	+7.3%	234	+6.8%
Feb-2020	2,048	+4.8%	246	+6.5%
Mar-2020	2,722	+5.6%	388	+34.7%
Apr-2020	2,814	-4.7%	380	+3.8%
May-2020	2,965	-23.0%	369	-11.7%
Jun-2020	3,699	-5.3%	446	+17.7%
12-Month Avg	2,978	-0.2%	325	+3.8%

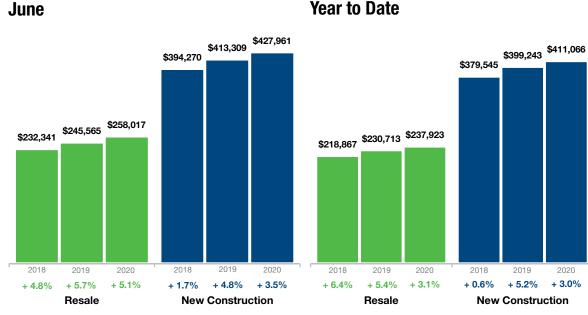
#### **Historical Closed Sales by Month**



### **Average Sales Price**

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



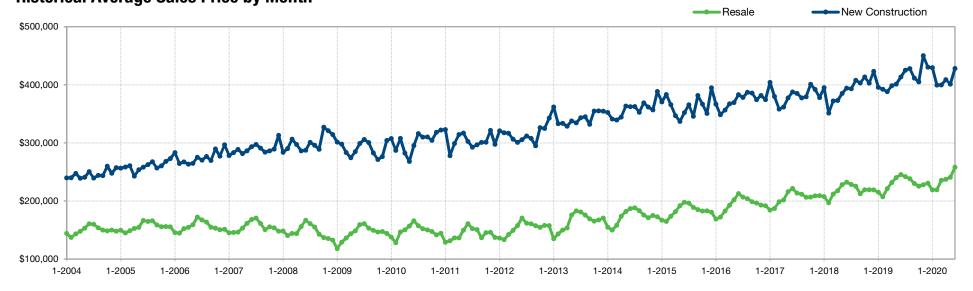


Year to Date

Avg. Sales Price	Resale	Year-Over-Year Change	New Construction	Year-Over-Year Change
Jul-2019	\$241,774	+5.8%	\$424,936	+8.1%
Aug-2019	\$238,435	+5.8%	\$427,708	+4.9%
Sep-2019	\$230,007	+8.3%	\$411,511	+2.1%
Oct-2019	\$225,415	+2.8%	\$404,807	-2.1%
Nov-2019	\$227,988	+4.0%	\$450,072	+11.8%
Dec-2019	\$230,532	+5.3%	\$430,298	+1.7%
Jan-2020	\$219,029	+1.8%	\$429,392	+8.5%
Feb-2020	\$219,362	+5.9%	\$399,459	+1.8%
Mar-2020	\$235,590	+6.5%	\$399,597	+3.0%
Apr-2020	\$237,157	+2.4%	\$408,861	+2.7%
May-2020	\$240,828	+0.2%	\$401,094	+0.0%
Jun-2020	\$258,017	+5.1%	\$427,961	+3.5%
12-Month Avg*	\$225,738	+4.2%	\$402,823	+3.6%

**Historical Average Sales Price by Month** 

\* Avg. Sales Price for all properties from July 2019 through June 2020. This is not the average of the individual figures above.



#### Current as of July 7, 2020. Report provided by the Kansas City Regional Association of REALTORS®. All data from Heartland Multiple Listing Service. Report © 2020 ShowingTime. | 5

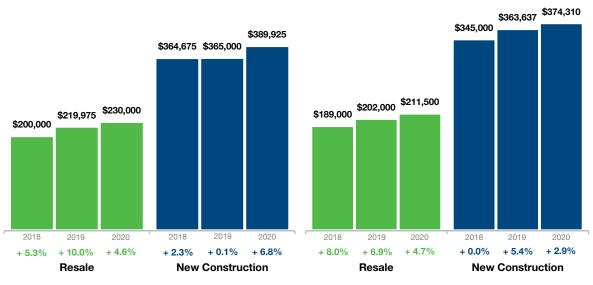
### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



June

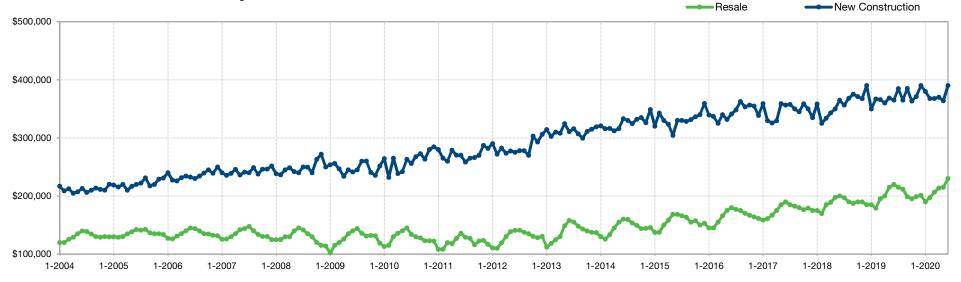




Median Sales Price	Resale	Year-Over-Year Change	New Construction	Year-Over-Year Change
Jul-2019	\$215,000	+9.1%	\$384,925	+8.0%
Aug-2019	\$211,500	+11.3%	\$365,000	-0.8%
Sep-2019	\$199,000	+6.4%	\$385,101	+2.6%
Oct-2019	\$195,000	+2.7%	\$363,443	-2.1%
Nov-2019	\$199,000	+4.7%	\$371,050	+1.0%
Dec-2019	\$201,100	+8.7%	\$389,950	-0.0%
Jan-2020	\$190,000	+2.7%	\$379,855	+8.5%
Feb-2020	\$197,250	+10.0%	\$367,700	+0.2%
Mar-2020	\$206,500	+5.9%	\$367,700	+0.5%
Apr-2020	\$213,675	+6.8%	\$369,925	+2.8%
May-2020	\$215,000	0.0%	\$363,895	-1.2%
Jun-2020	\$230,000	+4.6%	\$389,925	+6.8%
12-Month Avg*	\$195,000	+6.4%	\$367,000	+2.4%

**Historical Median Sales Price by Month** 

\* Median Sales Price for all properties from July 2019 through June 2020. This is not the average of the individual figures above.



## **Days on Market Until Sale**

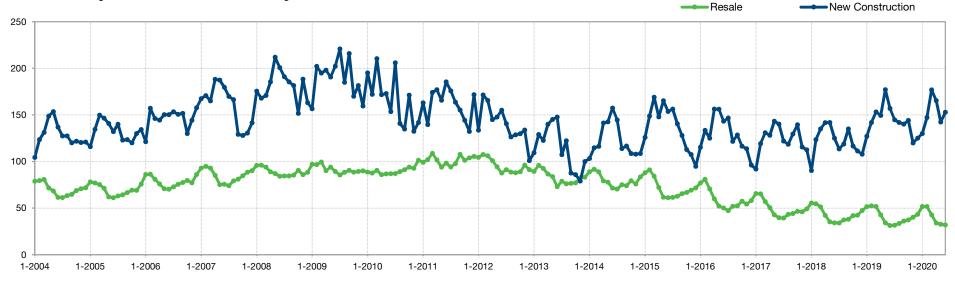
Average number of days between when a property is listed and when an offer is accepted in a given month.



#### Year to Date June 157 153 154 154 129 125 43 42 39 34 31 32 2018 2019 2020 2019 2020 2018 2019 2018 2020 2018 2019 2020 0.0% - 7.1% + 19.4% - 15.0% - 8.8% + 3.2% - 10.7% + 25.6% - 2.5% - 14.0% - 2.3% 0.0% Resale **New Construction** Resale **New Construction**

Days on Market	Resale	Year-Over-Year Change	New Construction	Year-Over-Year Change
Jul-2019	32	-5.9%	145	+28.3%
Aug-2019	34	-8.1%	142	+19.3%
Sep-2019	36	-5.3%	140	+3.7%
Oct-2019	37	-11.9%	144	+23.1%
Nov-2019	40	-4.8%	120	+8.1%
Dec-2019	43	-8.5%	125	+15.7%
Jan-2020	52	0.0%	130	+2.4%
Feb-2020	52	0.0%	147	+3.5%
Mar-2020	43	-17.3%	177	+15.7%
Apr-2020	34	-20.9%	165	+10.7%
May-2020	33	-2.9%	142	-19.8%
Jun-2020	32	+3.2%	153	-2.5%
12-Month Avg*	40	-6.9%	136	+7.7%

\* Days on Market for all properties from July 2019 through June 2020. This is not the average of the individual figures above.



#### Historical Days on Market Until Sale by Month

Current as of July 7, 2020. Report provided by the Kansas City Regional Association of REALTORS®. All data from Heartland Multiple Listing Service. Report © 2020 ShowingTime. | 7

# **Percentage of Original List Price Received**

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



New

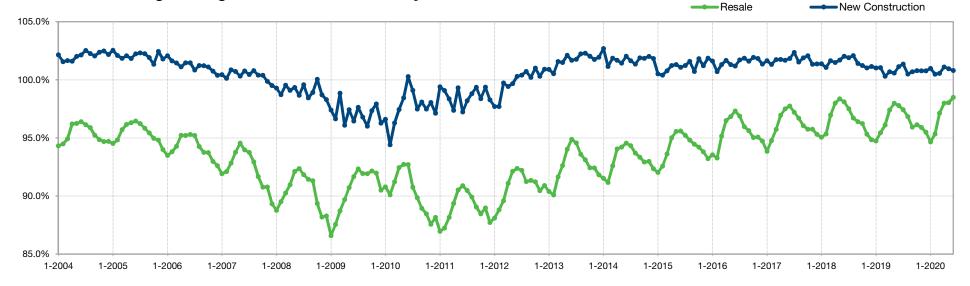
Year-Over-Year

#### Year to Date June 102.0% 101.1% 100.8% 101.6% 100.8% 100.8% 98.5% 98.1% 97.8% 97.3% 96.9% 97.2% 2018 2019 2019 2020 2018 2020 2018 2019 2020 2018 2019 2020 0.0% + 0.4% - 0.3% + 0.7% + 0.2% - 0.9% - 0.3% + 0.8% - 0.4% + 0.3% - 0.1% - 0.8% Resale **New Construction** Resale **New Construction**

Received	Resale	Change	Construction	Change
Jul-2019	97.4%	-0.1%	101.3%	-0.6%
Aug-2019	96.8%	+0.1%	100.5%	-1.6%
Sep-2019	95.9%	-0.5%	100.7%	-0.7%
Oct-2019	96.1%	-0.1%	100.8%	-0.4%
Nov-2019	95.9%	+0.6%	100.8%	-0.2%
Dec-2019	95.5%	+0.7%	100.8%	-0.3%
Jan-2020	94.7%	0.0%	101.0%	0.0%
Feb-2020	95.3%	-0.1%	100.5%	-0.5%
Mar-2020	97.1%	+1.0%	100.6%	+0.3%
Apr-2020	98.0%	+0.6%	101.1%	+0.4%
May-2020	98.0%	0.0%	100.9%	+0.3%
Jun-2020	98.5%	+0.7%	100.8%	-0.3%
12-Month Avg*	96.6%	+0.2%	101.1%	-0.3%

Year-Over-Year

\* Pct. of Orig. Price Received for all properties from July 2019 through June 2020. This is not the average of the individual figures above.



Pct. of Orig. Price

### **Pending Sales**

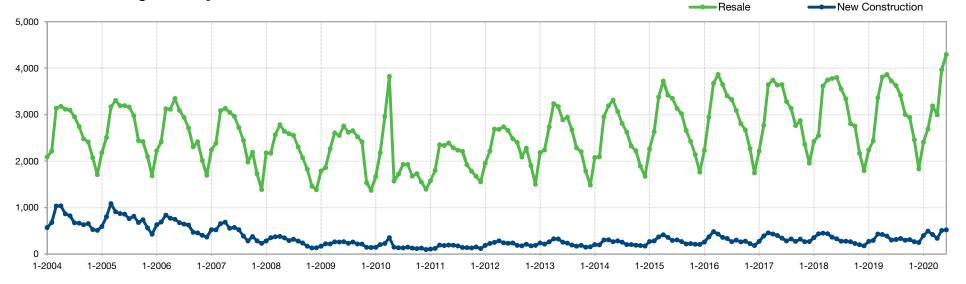
A count of the properties on which offers have been accepted in a given month.



#### Year to Date June 4,293 19,904 19,426 19,537 3,799 3,722 520 2,678 2,366 2.113 329 302 2018 2019 2020 2018 2019 2020 2019 2020 2018 2018 2019 2020 + 3.0% - 10.7% + 26.7% + 4.2% - 2.0% + 15.3% - 3.5% - 8.2% + 72.2% + 1.3% - 2.4% + 0.6% Resale **New Construction** Resale **New Construction**

Pending Sales	Resale	Year-Over-Year Change	New Construction	Year-Over-Year Change
Jul-2019	3,626	+2.2%	313	+12.6%
Aug-2019	3,413	+2.2%	336	+21.3%
Sep-2019	3,004	+7.0%	298	+12.0%
Oct-2019	2,942	+6.8%	312	+37.4%
Nov-2019	2,460	+13.5%	265	+31.2%
Dec-2019	1,834	+2.3%	248	+40.1%
Jan-2020	2,406	+7.5%	398	+44.7%
Feb-2020	2,686	+10.4%	493	+67.7%
Mar-2020	3,189	-5.2%	421	-2.5%
Apr-2020	2,997	-21.3%	340	-19.4%
May-2020	3,966	+2.7%	506	+30.4%
Jun-2020	4,293	+15.3%	520	+72.2%
12-Month Avg	3,068	+2.7%	371	+25.7%

#### **Historical Pending Sales by Month**



## Inventory

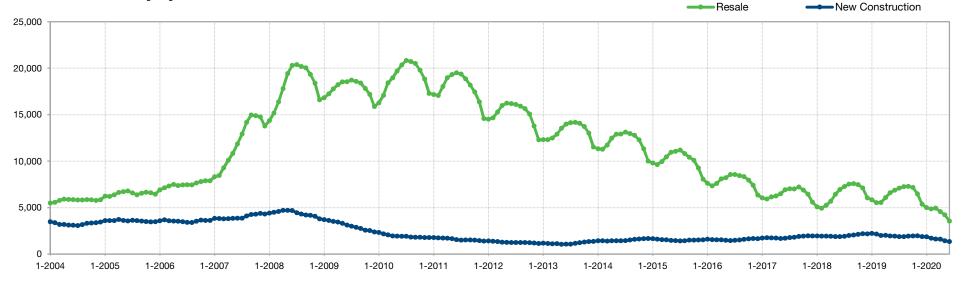
The number of properties available for sale in active status at the end of a given month.



#### June 6,943 6,879 3,553 1,936 1,889 1,357 2018 2019 2020 2018 2019 + 2.5% + 0.4% - 0.9% - 48.4% + 10.2% - 29.9% Resale **New Construction**

Inventory	Resale	Year-Over-Year Change	New Construction	Year-Over-Year Change
Jul-2019	7,098	-2.4%	1,880	-1.9%
Aug-2019	7,252	-3.8%	1,890	-5.7%
Sep-2019	7,279	-4.0%	1,942	-5.3%
Oct-2019	7,164	-4.1%	1,949	-8.2%
Nov-2019	6,482	-9.0%	1,971	-10.0%
Dec-2019	5,381	-11.1%	1,881	-13.3%
Jan-2020	4,990	-14.6%	1,864	-16.6%
Feb-2020	4,860	-12.1%	1,713	-20.4%
Mar-2020	4,946	-10.9%	1,618	-19.3%
Apr-2020	4,564	-24.9%	1,600	-21.1%
May-2020	4,218	-36.0%	1,437	-26.6%
Jun-2020	3,553	-48.4%	1,357	-29.9%
12-Month Avg*	5,649	-14.7%	1,759	-14.8%

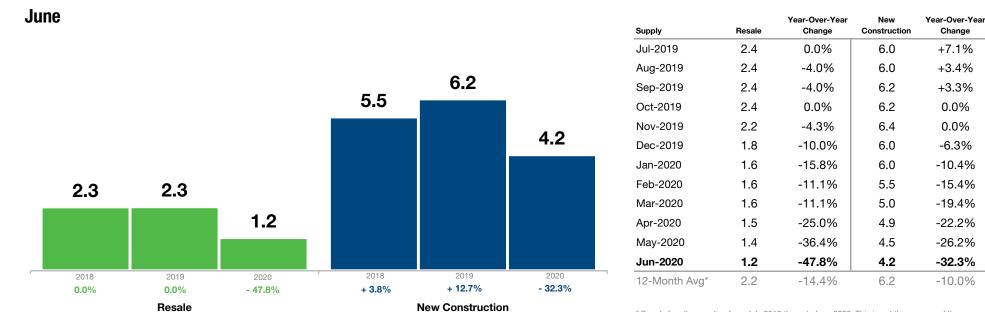
#### **Historical Inventory by Month**



# Supply

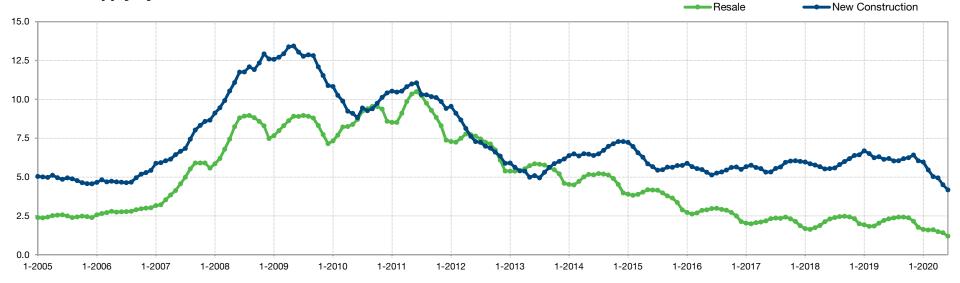
The inventory of homes for sale at the end of a given month, divided by the average monthly closed sales from the last 12 months.





**Historical Supply by Month** 

\* Supply for all properties from July 2019 through June 2020. This is not the average of the individual figures above.



## **New and Existing Homes Combined Activity Overview**

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars	6-2019	6-2020	Percent Change	YTD 2019	YTD 2020	Percent Change
Closed Sales		4,328	4,156	- 4.0%	19,197	18,366	- 4.3%
Average Sales Price	6-2017 6-2018 6-2019 6-2020	\$259,070	\$275,922	+ 6.5%	\$245,793	\$256,557	+ 4.4%
Median Sales Price	6-2017 6-2018 6-2019 6-2020	\$230,000	\$245,000	+ 6.5%	\$215,000	\$227,000	+ 5.6%
Days on Market	6-2017 6-2018 6-2019 6-2020	44	45	+ 2.3%	54	53	- 1.9%
Pct. of Orig. Price Received	6-2017 6-2018 6-2019 6-2020	98.0%	98.7%	+ 0.7%	97.2%	97.6%	+ 0.4%
Pending Sales	6-2017 6-2018 6-2019 6-2020	4,067	4,822	+ 18.6%	21,814	22,312	+ 2.3%
Inventory	6-2017 6-2018 6-2019 6-2020	9,084	4,953	- 45.5%			
Supply	6-2017 6-2018 6-2019 6-2020	2.7	1.5	- 44.4%			