

Monthly Indicators

HEARTLAND MLS

June 2021

School's out, and as vaccination rates rise and America enters a new normal, the U.S. housing market continues along at a frenzied pace, with low interest rates and limited inventory fueling record high sales prices. May saw the median existing-home sales price exceed \$350,000, a 24% increase and the largest year-over-year increase since 1999, according to the National Association of REALTORS®. Eager buyers are making multiple offers, some for well over asking price, while others are making offers on homes sight unseen.

Closed Sales increased 9.3 percent for existing homes but decreased 26.5 percent for new homes. Pending Sales increased 0.6 percent for existing homes but decreased 60.4 percent for new homes. Inventory decreased 39.6 percent for existing homes and 48.8 percent for new homes.

The Median Sales Price was up 13.9 percent to \$262,000 for existing homes and 11.7 percent to \$435,664 for new homes. Days on Market decreased 60.6 percent for existing homes and 53.6 percent for new homes. Supply decreased 46.7 percent for existing homes and 57.1 percent for new homes.

The increase in sales prices comes with a slight decline in existing home sales nationwide, as homebuyers struggle with declining affordability amid a lack of inventory, forcing some buyers to simply wait it out in hopes of more inventory and less competition. Meanwhile, home builders are trying to meet the increased market demand, with housing starts up 3.6% in May from April, according to the Commerce Department. As we ease into new routines and look forward to a post-pandemic future, one thing remains certain: America desperately needs more homes.

Quick Facts

+ 5.5%	+ 15.1%	- 50.0%
Change in Combined Closed Sales	Change in Combined Avg. Sales Price	Change in Combined Supply

Residental real estate activity in the Kansas counties of Atchison, Douglas, Franklin, Jefferson, Johnson, Levenworth, Linn, Miami and Wyandotte and the Missouri counties of Bates, Buchanan, Cass, Clay, Clinton, Jackson, Johnson, Lafayette, Platte and Ray. Percent changes are calculated using rounded figures.

Existing Homes Market Overview	2
New Homes Market Overview	3
Closed Sales	4
Average Sales Price	5
Median Sales Price	6
Days on Market Until Sale	7
Percentage of Original List Price Received	8
Pending Sales	9
Inventory	10
Supply	11
New and Existing Homes Combined Activity Overview	12

Existing Homes Market Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics Historical Sparkbars 6-2020 6-2021 YTD 2020 YTD 2021 Percent Change Percent Change **Closed Sales** 3,901 4.262 +9.3%16,604 18,569 + 11.8%6-2018 6-202 **Average Sales Price** \$256,753 **\$304,002** \$279,793 + 18.4% \$236,434 + 18.3% 6-201 6-201 **Median Sales Price** \$262,000 \$242,000 \$230,000 \$210,000 +13.9%+ 15.2% 6-2018 6-2020 6-2021 **Days on Market** 33 13 20 - 60.6% 40 - 50.0% 6-2018 Pct. of Orig. Price Received 98.4% 103.2% +4.9%97.2% 101.2% +4.1%6-2018 6-2019 6-2020 6-202 **Pending Sales** 4.179 4.206 +0.6%19.522 21,225 +8.7%6-2018 Inventory - 39.6% 4,634 2.800 6-2018 6-2020 6-2021 6-2019 Supply 1.5 0.8 - 46.7% 6-2018 6-2019 6-2020 6-2021

New Homes Market Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

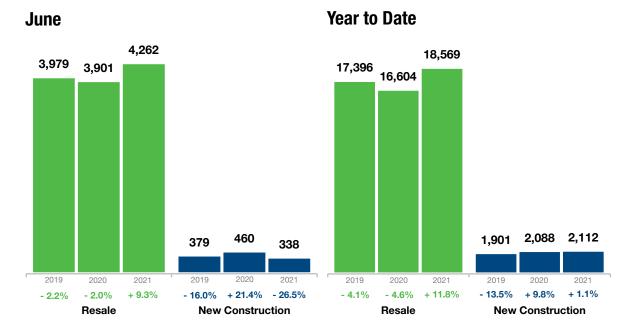


Key Metrics	Historical Sparkbars	6-2020	6-2021	Percent Change	YTD 2020	YTD 2021	Percent Change
Closed Sales	6-2018 6-2019 6-2020 6-2021	460	338	- 26.5%	2,088	2,112	+ 1.1%
Average Sales Price	6-2018 6-2019 6-2020 6-2021	\$428,322	\$473,571	+ 10.6%	\$410,695	\$468,216	+ 14.0%
Median Sales Price	6-2018 6-2019 6-2020 6-2021	\$389,925	\$435,664	+ 11.7%	\$373,500	\$421,735	+ 12.9%
Days on Market	6-2018 6-2019 6-2020 6-2021	153	71	- 53.6%	154	86	- 44.2%
Pct. of Orig. Price Received	6-2018 6-2019 6-2020 6-2021	100.8%	103.5%	+ 2.7%	100.8%	102.7%	+ 1.9%
Pending Sales	6-2018 6-2019 6-2020 6-2021	550	218	- 60.4%	2,731	2,515	- 7.9%
Inventory	6-2018 6-2019 6-2020 6-2021	1,364	699	- 48.8%			
Supply	6-2018 6-2019 6-2020 6-2021	4.2	1.8	- 57.1%			

Closed Sales

A count of the actual sales that closed in a given month.



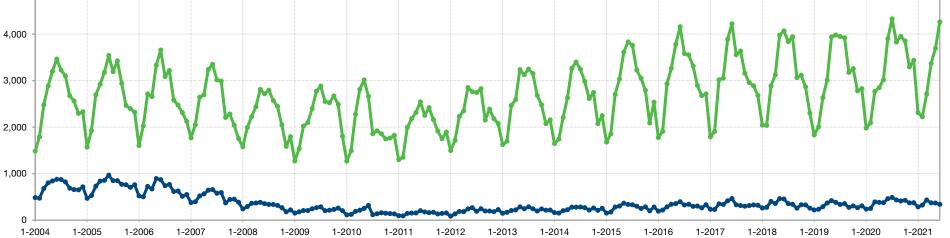


Closed Sales	Resale	Year-Over-Year Change	New Construction	Year-Over-Year Change
Jul-2020	4,329	+9.6%	487	+44.9%
Aug-2020	3,829	-2.3%	431	+21.8%
Sep-2020	3,950	+24.4%	410	+49.1%
Oct-2020	3,853	+18.3%	425	+40.3%
Nov-2020	3,295	+18.6%	368	+37.3%
Dec-2020	3,437	+21.6%	373	+22.7%
Jan-2021	2,311	+16.6%	283	+20.4%
Feb-2021	2,220	+6.3%	323	+29.2%
Mar-2021	2,711	-2.0%	431	+10.5%
Apr-2021	3,370	+18.4%	371	-2.6%
May-2021	3,695	+22.3%	366	-1.6%
Jun-2021	4,262	+9.3%	338	-26.5%
12-Month Avg	3,439	+13.0%	384	+17.3%

New Construction

Resale

Historical Closed Sales by Month



Average Sales Price

June

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



Year-Over-Year

Change

+1.0%

+4.8%

+7.6%

+10.5%

+3.1%

+4.7%

+7.2%

+16.1%

+14.4%

+14.5%

+22.1%

+10.6%

+9.3%

New

Construction

\$428,117

\$448,220

\$442,098

\$446.299

\$463,605

\$450,334

\$459,332

\$463,257

\$457,181

\$466,788

\$488,943

\$473.571

\$416.997

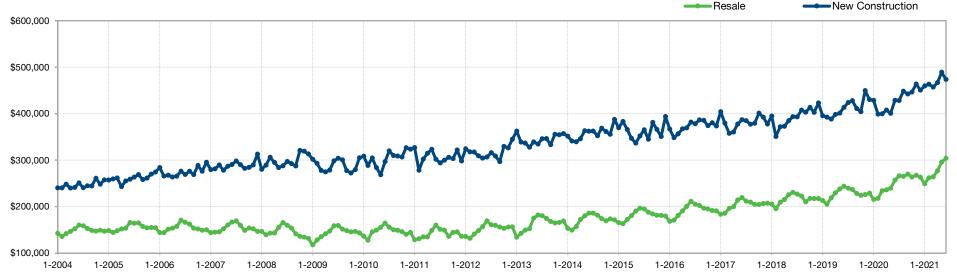
\$473,571 \$428,322 \$413,309 \$304,002 \$279,793 \$256,753 \$243,571 \$228,443 \$236,434 2019 2020 2020 2021 2019 2021 2019 2020 2021 2019 + 5.7% + 5.4% + 18.4% + 5.0% + 3.6% + 10.6% + 5.5% + 3.5% + 18.3% + 5.3% Resale **New Construction** Resale **New Construction**

Year to Date



* Avg. Sales Price for all properties from July 2020 through June 2021. This is not the average of the individual figures above.

Year-Over-Year



Historical Average Sales Price by Month

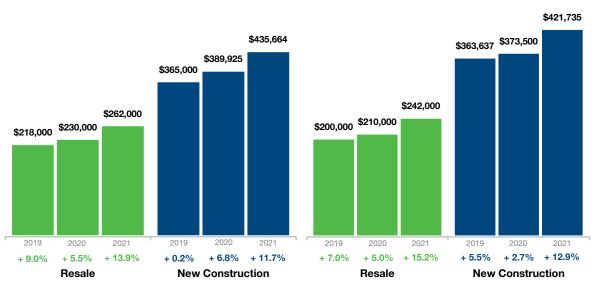
Median Sales Price

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month.



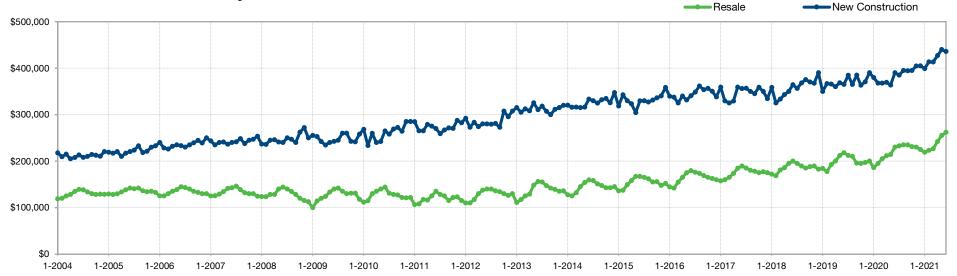
June





Median Sales Price	Resale	Year-Over-Year Change	New Construction	Year-Over-Year Change
Jul-2020	\$232,700	+9.8%	\$385,000	+0.1%
Aug-2020	\$234,900	+11.9%	\$395,000	+8.2%
Sep-2020	\$235,000	+20.1%	\$394,225	+2.4%
Oct-2020	\$231,000	+18.5%	\$395,000	+8.7%
Nov-2020	\$230,000	+16.8%	\$404,398	+9.1%
Dec-2020	\$224,950	+12.5%	\$405,000	+3.9%
Jan-2021	\$219,000	+17.7%	\$398,925	+5.0%
Feb-2021	\$223,000	+14.4%	\$413,590	+12.5%
Mar-2021	\$226,500	+10.5%	\$412,995	+12.3%
Apr-2021	\$242,000	+14.4%	\$426,950	+15.6%
May-2021	\$255,000	+19.1%	\$439,925	+21.1%
Jun-2021	\$262,000	+13.9%	\$435,664	+11.7%
12-Month Avg*	\$205,000	+15.1%	\$375,000	+8.3%

* Median Sales Price for all properties from July 2020 through June 2021. This is not the average of the individual figures above.

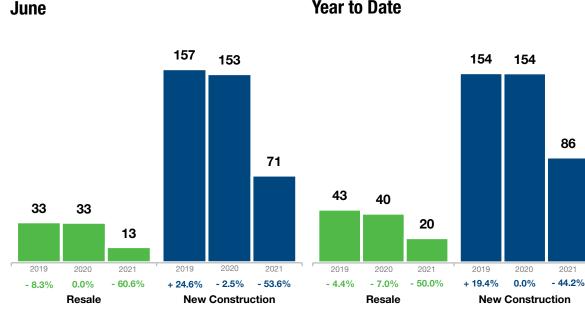


Historical Median Sales Price by Month

Days on Market Until Sale

Average number of days between when a property is listed and when an offer is accepted in a given month.



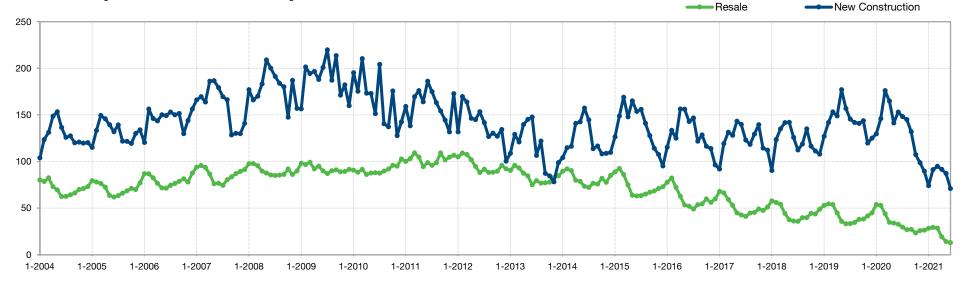


Year to Date

Year-Over-Year New Year-Over-Year Days on Market Resale Change Construction Change Jul-2020 30 -9.1% 148 +2.1% Aug-2020 27 -22.9% 145 +2.1%Sep-2020 27 -28.9% 132 -6.4% 23 -39.5% -25.7% Oct-2020 107 Nov-2020 99 -17.5% 26 -38.1% -42.2% Dec-2020 26 90 -28.0% 28 -48.1% 74 -43.1% Jan-2021 Feb-2021 29 -45.3% 91 -37.7% Mar-2021 29 -34.1% 95 -46.0% Apr-2021 19 -45.7% 92 -44.2% May-2021 -58.8% 87 -38.3% 14 Jun-2021 13 -60.6% 71 -53.6% 39 -38.8% 146 -27.8% 12-Month Avg*

Historical Days on Market Until Sale by Month

* Days on Market for all properties from July 2020 through June 2021. This is not the average of the individual figures above.



Percentage of Original List Price Received

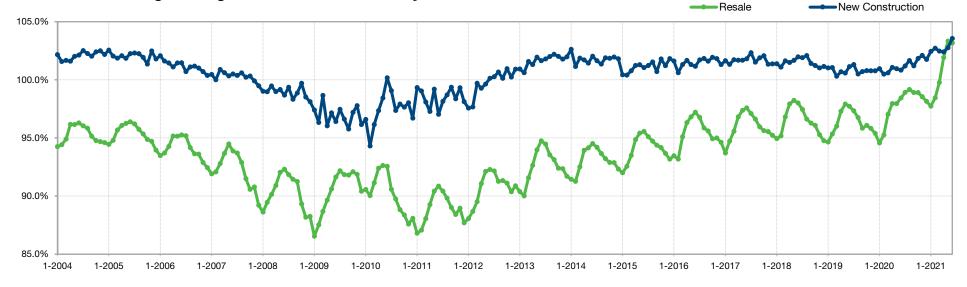
Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



Year to Date June 101.1% 100.8% 103.5% 103.2% 101.2% 100.8% 100.8% 102.7% 98.4% 96.8% 97.2% 97.7% 2019 2020 2021 2020 2021 2019 2019 2020 2021 2019 2020 2021 + 1.9% - 0.3% + 0.7% + 4.9% - 0.9% - 0.3% + 2.7% - 0.4% + 0.4% + 4.1% - 0.8% 0.0% Resale **New Construction** Resale **New Construction**

Pct. of Orig. Price Received	Resale	Year-Over-Year Change	New Construction	Year-Over-Year Change
Jul-2020	98.9%	+1.6%	101.2%	-0.1%
Aug-2020	99.2%	+2.5%	101.7%	+1.2%
Sep-2020	98.9%	+3.2%	101.2%	+0.5%
Oct-2020	98.9%	+2.9%	101.8%	+1.0%
Nov-2020	98.5%	+2.8%	102.1%	+1.3%
Dec-2020	98.1%	+2.8%	101.7%	+0.9%
Jan-2021	97.7%	+3.3%	102.4%	+1.4%
Feb-2021	98.4%	+3.3%	102.7%	+2.2%
Mar-2021	99.8%	+2.9%	102.5%	+1.9%
Apr-2021	101.9%	+4.1%	102.4%	+1.3%
May-2021	103.3%	+5.4%	102.7%	+1.8%
Jun-2021	103.2%	+4.9%	103.5%	+2.7%
12-Month Avg*	96.7%	+3.3%	100.8%	+1.3%

* Pct. of Orig. Price Received for all properties from July 2020 through June 2021. This is not the average of the individual figures above.



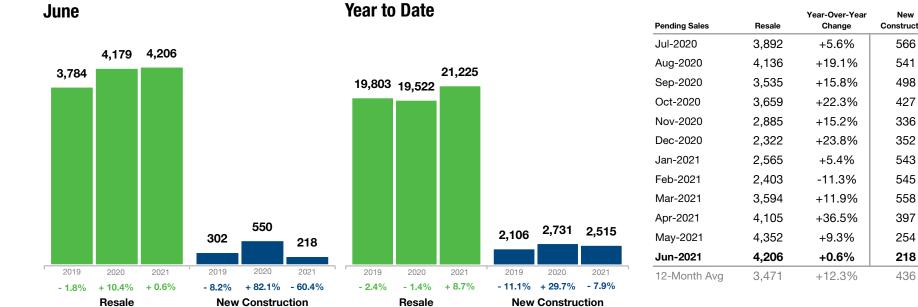
Pending Sales

A count of the properties on which offers have been accepted in a given month.



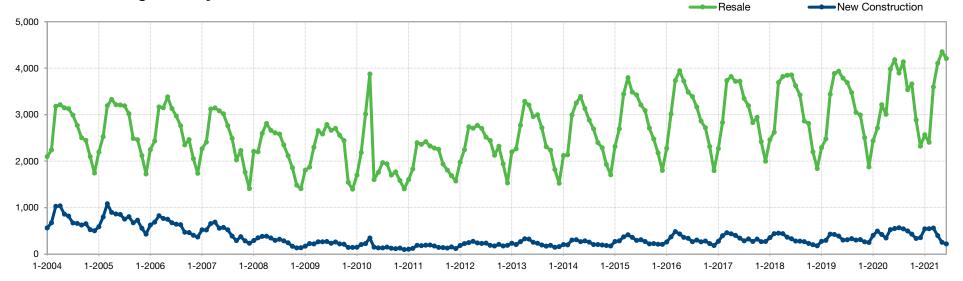
Year-Over-Year

+16.5%



Pending Sales	Resale	Change	Construction	Change
Jul-2020	3,892	+5.6%	566	+83.8%
Aug-2020	4,136	+19.1%	541	+63.0%
Sep-2020	3,535	+15.8%	498	+66.0%
Oct-2020	3,659	+22.3%	427	+37.7%
Nov-2020	2,885	+15.2%	336	+28.2%
Dec-2020	2,322	+23.8%	352	+40.8%
Jan-2021	2,565	+5.4%	543	+36.1%
Feb-2021	2,403	-11.3%	545	+10.8%
Mar-2021	3,594	+11.9%	558	+32.5%
Apr-2021	4,105	+36.5%	397	+14.7%
May-2021	4,352	+9.3%	254	-51.4%
Jun-2021	4,206	+0.6%	218	-60.4%

Historical Pending Sales by Month



Inventory

The number of properties available for sale in active status at the end of a given month.



Change

-34.9%

-39.5%

-44.1%

-42.5%

-43.3%

-43.2%

-50.0%

-54.5%

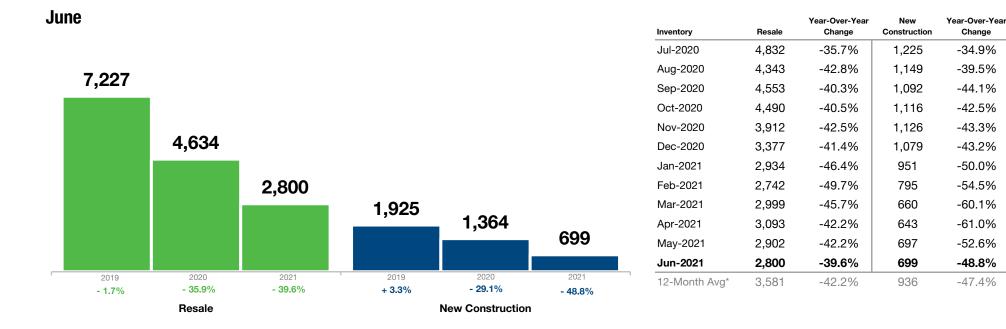
-60.1%

-61.0%

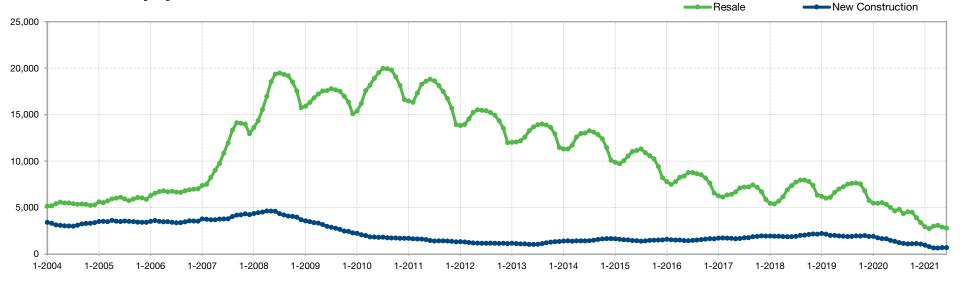
-52.6%

-48.8%

-47.4%



Historical Inventory by Month



Supply

The inventory of homes for sale at the end of a given month, divided by the average monthly closed sales from the last 12 months.



Year-Over-Year

Change

-40.0%

-45.9%

-50.0%

-51.6%

-53.8%

-54.1%

-59.0%

-64.3%

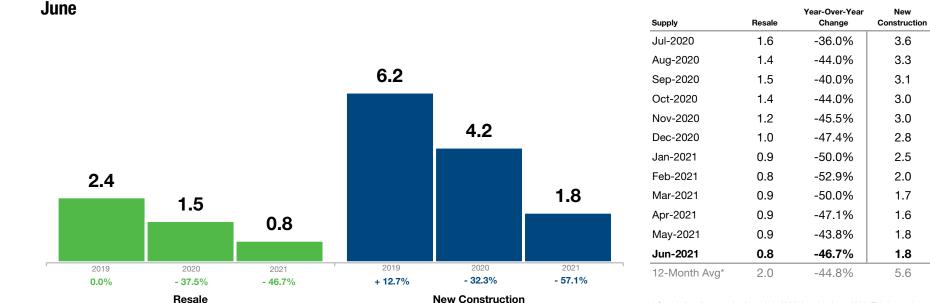
-66.7%

-68.6%

-60.9%

-57.1%

-55.3%



* Supply for all properties from July 2020 through June 2021. This is not the average of the individual figures above.



Historical Supply by Month

New and Existing Homes Combined Activity Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.



Key Metrics	Historical Sparkbars	6-2020	6-2021	Percent Change	YTD 2020	YTD 2021	Percent Change
Closed Sales		4,361	4,600	+ 5.5%	18,692	20,681	+ 10.6%
Average Sales Price	6-2018 6-2019 6-2020 6-2021	\$274,862	\$316,449	+ 15.1%	\$255,920	\$299,032	+ 16.8%
Median Sales Price	6-2018 6-2019 6-2020 6-2021	\$244,450	\$275,000	+ 12.5%	\$226,000	\$257,619	+ 14.0%
Days on Market	6-2018 6-2019 6-2020 6-2021	45	17	- 62.2%	53	27	- 49.1%
Pct. of Orig. Price Received	6-2018 6-2019 6-2020 6-2021	98.7%	103.2%	+ 4.6%	97.6%	101.4%	+ 3.9%
Pending Sales	6-2018 6-2019 6-2020 6-2021	4,729	4,424	- 6.4%	22,253	23,740	+ 6.7%
Inventory	6-2018 6-2019 6-2020 6-2021	5,998	3,499	- 41.7%			
Supply	6-2018 6-2019 6-2020 6-2021	1.8	0.9	- 50.0%			